

In addition to mailing your card to 45,000 fire and rescue buyers your 4-color card is also featured on www.FIRE-DEK.com. We promote this site with 180,000 mailings and thousands of emails annually.

FIRE-DEK's unique offer based, visually appealing format delivers powerful online exposure for your brands.

Your card is featured on our current offers page for about six weeks and is searchable in the archives for many years.

For a small fee, you can be included in the FIRE eDEK delivered to 5,000 + buyers. With this small investment, your card lands on your buyers desk, inbox and is searchable online.



FIRE eDEK • Cooperative Email Campaign

FIRE eDEK provides police, fire, rescue and security buyers with an engaging online buying resource that is truly a visual experience.



- *Optimized with sophisticated behind-the-scenes technology for accessibility and rapid viewing*
- *The card is included in the Current Offers section of www.FIRE-DEK.com (\$295 value)*
- *Each card includes complete contact information, including phone number and buttons that hyperlink to the company website, send an email, and lead to additional product/service/offer information*