

# 2009 List Rental Services



The FIRE-DEK mailing list was pulled from several national sources, and is updated continuously. Contacts at the largest departments are updated and confirmed through telephone surveys and internet searches.

Each month we add records of newly established fire and emergency services supplied to us from Secretary of State Offices nationwide. We mail a first class postcard to each new record before integrating it into the database.

## Fire & Rescue

City Fire Depts .....	32,337
Ambulance/EMS .....	2,022
County Government/Fire Protection .....	1,376
Fire Protection Services.....	1,177
Emergency Hospitals & Services.....	847
Rescue Squads.....	468
Medical Emergency Training.....	353
Fire Protection Consultants .....	326
Dealers & Distributors.....	260
State/Gov. Fire Protection .....	155
Red Cross/ Air Ambulance.....	65
Total.....	39,386

## Usage List

Absolute Software Corp	MBNA America
All Phase Video Security	Medi-Dose/EPS Inc.
Anti Defamation League	Mustang Units Co
ATD-America Co.	New Life Industries
Bestdefense.com	New Vision Laser Ctr.
Bobit Publishing Co.	Pioneer Western Mfg.
B-Safe Industries Inc.	Police Service Dogs Int'l
Central Specialties	Protection Planning
Crime Prevention Institute	Quartermaster Uniforms & Equip.
Cummins Allison Corp	RDP Group
Custom Cartridge	Reed Exhibition Companies
Extendo Bed Company	Research Technology Int'l
Forestry Suppliers	Security Cameras Direct
Global Vision Direct	Southern Police Equipment
Helmets R Us	Sperry West Inc.
Hornbecks K-9 Training	Sutson Corp.
ID Networks	The Haworth Press
In the Line of Duty	The Tape Company
Instruments SA	University of Phoenix Online
Interstate Supply Co.	Upper MW Law Enf Trng Inst.
Kako International Inc.	Vanguard Managed Solutions
Louroe Electronics	Washington State University
Lumastrobe	

## List Rental Rates

Base Rate — 1x usage.....	\$60/M
Multiple usage for 1 year .....	\$120/M
Unlimited usage.....	\$180/M
Selections	
Type of Business (SIC).....	\$5/M
State, ZIP Code, SCF, County.....	\$5/M
Optional Information	
Standard records include:	
Company Name, Address, City, State, ZIP	
Contact Names.....	\$10/M
Title Slugs.....	FREE
Telephone Numbers .....	\$10/M
County Names.....	\$10/M
Keycodes.....	\$1/Code/M
[Minimum List Order 5000 Records]	