

2009 List Rental Services



The BARS & CLUBS-DEK mailing list includes over 147,000 establishments across the nation licensed to serve beer, wine and liquor for on-premise consumption.

The list is compiled by purchasing the lists of full liquor-licensed establishments from every state/county Alcohol & Beverage Commission in the country. Each year 1/3 of the Alcohol Boards are contacted. Once compiled these lists are cleansed to maximize accuracy and deliverability, and merge-purged to eliminate duplication.

Each month we add records of newly established bars and clubs, supplied to us from Secretary of State Offices nationwide. We mail a first class postcard to each new record before integrating it into the database. We also update our lists by working with advertisers that mail to our list via first class mail with appropriate endorsement to update records or eliminate those that are obsolete.

Usage List

Adams Trade Press	Midway Games
Adriatic Imports	Nasco
Aercology Commercial	Nations Restaurant News
Allmail USA	New England Business Services
AM Image Works	NightclubsAndBars.com
Beemack Plastics	NTN Buzztime
Bellboy Corporation	Party King
Berg Co	Party Tyme Karaoke
Broadcast Vision	POSitive Technologies
Cardcom Technology	Precision Dynamics Corp.
Cheers	Presenting Comm's/Atwood Pub
Clear Q Inc	Pure N Natural
Convergent Media Prod	Restaurant Solutions
Culinary Classics	Scan Technology Inc
D&S Exports	Silentaire Technology
Dispense-All USA	Stag Contract Sales
Face Card Promotions	Taymark
Feren & Co	Team Micro
FSG Entertainment	The Shot-Glance Inventory System
Gold Medal Products	United Air Specialists Inc
Grupo Victoria	United Resource
Handshake Marketing	Victor Cournelius Inc
HME Wireless	Warehouse Radio
Lucky Seven Entertainment	Zenith Electronics
M&N Int'l	

Bars, Pubs, Taverns & Saloons.....	47,284
Eating Establishments	41,675
Hotels/Motels/Resorts/Country Clubs.....	16,878
Bars & Grills/Sports Bars	10,638
Restaurant Chain Locations	7,107
Bowling Alleys & Billiard Parlors	5,069
Nightclubs & Dance Clubs.....	4,666
Social/Veteran/Fraternal Clubs.....	4,088
Liquor Stores	3,508
Other Facilities with a Full Liquor License	3,209
Cocktail Lounges	1,931
Dealers/Dist. & Liquor Serving Chain HQs.....	961
Total.....	147,014

List Rental Rates

Base Rate — 1x usage.....	\$85/M
Multiple usage for 1 year	\$170/M
Unlimited usage.....	\$255/M
Selections	
Type of Business (SIC).....	\$5/M
State, ZIP Code, SCF, County	\$5/M
Optional Information	
Standard records include:	
Company Name, Address, City, State, ZIP	
Contact Names.....	\$10/M
Title Slugs.....	FREE
Telephone Numbers	\$10/M
County Names.....	\$10/M
Keycodes.....	\$1/Code/M
[Minimum List Order 5000 records]	

