

### 2010 List Rental Services

The DENTAL-DEK mailing list gives you access to over 110,000 dental offices located throughout the United States.

Originally created in 1992, the DENTAL-DEK list has been updated continuously. Contact names have been distinguished from facility names, and multiple contacts have been associated with shared offices.

The list is continually enhanced with responder data, attendees from major dental trade shows, and newly established facilities obtained monthly from every Secretary of State Office throughout the nation. Retirees and deceased contacts are removed regularly. We mail a first class postcard to each new record before integrating it into the database. We also update our lists by working with advertisers that mail to our list via first class mail with appropriate endorsement to capture all records that are obsolete.

General Dentistry Offices	104,194
Other Specialists	3,508
Dental Surgeons	2,256
Orthodontists	1,977
Dealers & Distributors	913
<b>Total Unique Facilities</b>	<b>112,848</b>

#### List Rental Rates

Base Rate — 1x usage.....	\$50/M*
Multiple usage for 1 year .....	\$100/M
Unlimited usage.....	\$150/M
Selections	
Type of Business (SIC) .....	\$5/M
State, ZIP Code, SCF, County.....	\$5/M
Optional Information	
Standard records include:	
Company or Contact Name,	
Address, City, State, ZIP	
Contact Names.....	FREE
Title Slugs.....	FREE
Telephone Numbers.....	\$10/M
County Names .....	\$10/M
Keycodes .....	\$1/Code/M
[Minimum List Order \$300]	

\* M = Thousand Contacts

#### Sample Usage List

Accu-Dent Lab	Lexi-Comp
Allied Diagnostic Imaging	Mallinckroot
Resources Inc.	MBS Communications
American Eagle Instruments	Medical Arts Press
Atlanta Dental Supply	Merrimac Laboratories
Barnstead Int'l	Myotronics
Criss Dental Supply	Ott-Light Technologies
Dental Market Research	Pan-Am Dental
Dental Recycling North America	Pouches Plus Dental Supply
Dental Referral Center	Pulse Card
Dental Solutions	Pride Institute
Dental Update Seminars	Quantum Products
Dr Fresh Inc	Score Int'l
Eagle Optical	Southland Dental Supply
Enhanced Dental Care	Sterling Sommer Inc.
G&H Wire Company	Topform Data Inc
Gnathodontics	Trollplast Inc
Hallanco Coat Company	UltraClenz
Hu-Friedy	United Resource
Ion Laser Tech/Britesmile	Williams Dental Lab
Island Pharmacy Services	
Kerr Corporation	