

### Direct Mail



**Hogan Dental Laboratory** Free Shipping Both ways!

**Cut Your Lab Bills in Half!**

- 15 Minutes or Less Chair Time
- Quick Turn Around Period
- Our remakes are less than 1%

Call 800-622-9592 or Visit [www.HoganDentalLab.com](http://www.HoganDentalLab.com)

Hogan Dental Laboratory Offers:

**e.max** offers the following:

- Outstanding esthetics
- High strength material, Lithium Disilicate (400mpa)
- Adhesives and conventional cementation
- Optimizing both strength and fit
- Allows fabrications of veneers, thin veneers, inlays/onlays, crowns & bridges

**WOW!** only \$189.00

**New Client Special:**  
**PFM Only \$59.00**  
 Offer good for first 3 months  
 \$74.00 regular price

### DENTAL-DEK Cards

#### DENTAL-DEK Benefits:

- Mailed to 100,000 Dentists nationwide.
- We handle everything, including the mailing list, printing, postage, and mail processing.
- You choose how buyers contact you: Phone, Web, Email, Fax - even Cards sent back to you in the mail.
- We'll even create your card - **FREE** to first time advertisers.

### E-Mail



The screenshot shows an email client interface. The main content is the Hogan Dental Laboratory card seen in the Direct Mail section. On the right side, there are buttons for 'Email' and 'Website'. A blue arrow points from the 'Email' button to a magnified view of the button area, which also shows a 'Send to a Colleague' button and a search bar.

### DENTAL eDEK Cooperative Email Blast

#### DENTAL eDEK Benefits:

- Emailed to 30,000 Dental Buyers two weeks after we've mailed your card.
- Reach your buyers in an Email format, in addition to your Direct Mail piece.

### Online Exposure



The screenshot shows a web page layout. On the left is a contact information box for Dana K Green at Healthy Heart Dentistry. The main content area features the Hogan Dental Laboratory card. At the bottom of the card, there is a 'Rate This Product' button and a 'Having 5 / 5 Teeth' indicator.

### Web Ad on Dental.GreatValueZone.com

#### Web Ad Benefits:

- Goes live on mail date.
- Drive buyers from our site to yours.
- Includes links to your site, your 800#, and an "email us" button.
- Searchable by Product Category, Company, Best Reviewed, Most Recent Reviewed and many more!