



## 2010 List Rental Services

### Our Solutions . . . Your Profits

The FOODSERVICE-DEK mailing list features over 320,000 restaurants and foodservice departments across the nation.

The BARS & CLUBS-DEK mailing list includes over 152,000 establishments across the nation licensed to serve beer, wine and liquor for on-premise consumption.

Restaurants .....	110,783
Schools & School Districts .....	63,467
Convenience Stores .....	31,537
Cafes & Delicatessens .....	19,115
Caterers .....	17,249
Nursing Homes .....	12,307
Ethnic Restaurants .....	11,318
Bars & Grills/Sports Bars .....	8,266
Resorts/Ski Lodges .....	6,934
Restaurant Chain Locations .....	5,853
Veteran/Fraternal/Social Clubs .....	5,509
Coffee/Expresso Shops .....	4,498
Hotels/Motels/Inns .....	4,278
Country Clubs .....	3,509
Subs, Sandwiches & Bagel Shops .....	3,430
Food Serving Grocery Chain HQ's .....	3,175
Foodservice Dealers & Distributors .....	2,534
Correctional Facilities .....	2,432
Foodservice Managers & HQ's .....	1,591
Restaurant Chain HQ's .....	1,586
Hospitals .....	1,499
Gentlemen's Clubs .....	903
<b>Total .....</b>	<b>321,773</b>

The PIZZA-DEK mailing list features over 51,000 pizzeria restaurants across the nation.

Pizzeria Restaurants .....	48,275
Dealers & Distributers .....	2,677
Multi-Unit Operators & Franchise HQ .....	1,132
<b>Total .....</b>	<b>52,084</b>

Bars, Pubs, Taverns & Saloons .....	39,807
Eating Establishments .....	26,244
Hotels/Motels/Resorts/Country Clubs .....	14,306
Bars & Grills/Sport Bar .....	8,266
Social/Veteran/Fraternal Clubs .....	5,509
Bowling Alleys & Billiard Parlours .....	4,262
Restaurant Chain Locations .....	4,042
Nightclubs & Dance Clubs .....	3,718
Cocktail Lounges .....	2,958
Liquor Stores .....	2,880
Other Fac with full Liquor License .....	2,822
Dealer/Dist. & Liquor Serving Chain HQs .....	886
<b>Total .....</b>	<b>115,700</b>

### List Rental Rates

Base Rate — 1x usage .....	\$50/M*
Multiple usage for 1 year .....	\$100/M
Unlimited usage .....	\$150/M

#### Selections

Type of Business (SIC) .....	\$5/M
State, ZIP Code, SCF, County .....	\$5/M

#### Optional Information

Standard records include:

Company Name, Address, City, State, ZIP

Contact Names .....

Title Slugs .....

Telephone Numbers .....

County Names .....

Keycodes .....

[Minimum List Order \$300]

\*M = Thousand Contacts