

## **Fax Blast Program**

## We can Fax your advertising message to over 90,000 Dentists across the USA and Canada.

You can choose the location for targeting your message geographically.

**GENERATE** 

- Traffic to your Trade Show Exhibit
- Sample Requests
- Awareness of new Products/Services
- Calls to your 800#
- Increased sales



Do a test Fax Blast for just <u>\$495</u>

## **AUDIENCE PROFILE / CIRCULATION**

Total Circulation	~ 95,000

Dentists across the USA and Canada

## **FAX SPECIFICATIONS**

Maximum image size 7.5" x 10" PDF or JPG files accepted B/W print

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Minimum	Fax Rate	Rate	
5,000	\$0.10	\$495 +	
10,000	\$0.09	\$895 +	
20,000	\$0.08	\$1,595 +	
30,000	\$0.07	\$2,095 +	
40,000	\$0.065	\$2,595 +	
50,000	\$0.060	\$2,995 +	
60,000	\$0.055	\$3,295 +	
70,000	\$0.050	\$3,495 +	
80,000	\$0.045	\$3,595 +	
90,000	\$0.040	\$3,995 +	

DATEC

\$495 Minimum

Custom Merge Fields (Name and/or Company) add 2 cents/fax + \$95 for Creative/Production

Ask about our other Fax programs for Veterinarians and Chiropractors

800-846-5520 Machalek.com

Machalek Communications, Inc.