

GROUNDS-DEK Your Solo Email Blast

Featuring your company Exclusively.

Audience Profile

Rate

40,000 + golf, park, rec, school and landscape buyers...	\$2,000
10,000 + coaches, trainers and athletic directors.....	\$700
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50,000 + grounds buyers.....	\$2,700

Usage List

CXT	Seago
Childforms	Polly Products
Arbor Jet	Cylex
CS Trading	American Swing
Pilot Rock	APark
SlideRenu	LTR Products
Gold Medal Products	Gardners Supply
Invisible Structures	Dakota Peat
Super-Sod	Eden Stone

Your email campaign to the GROUND-DEK list of grounds buyers is a cost effective way to:

- Drive buyers to your website
- Promote videos
- Launch new products
- Promote a special offer
- Educate grounds buyers
- Generate sales leads from grounds buyers
- Gain followers on Facebook and Twitter
- Pre-trade show promotions

What makes GROUND-DEK email campaigns better than others?

1. In addition to a count of views and clicks, we provide a match back report that includes the email address of each buyer that clicked through to your website from your email, as well as all additional contact information we have for those buyers. (See sample match back below)

fname	Iname	company_name	email	Address1	City	Provinc	Zip_Posta	result
NATE	BROWN	BROWN LAWN CARE	NATE@GMAIL.COM	1122 SMITH ST	MINNEAPOLIS	MN	55337	1 Clicks
ANDY	MACH	MACH & SON INC	ANDY@MACH.COM	36 W 7TH AVE	DALLAS	TX	71825	1 Clicks
BOB	SMITH	SMITH LANDSCAPING	BOB@SMITH.COM	123 WACHER ST	CHICAGO	IL	60062	1 Clicks

2. We offer creative services to design and code your email campaign to optimize both deliverability and clicks.
3. Our list is continuously refreshed with grounds buyers.
4. We comply with all CAN-SPAM requirements and scrupulously manage our email reputation with ISPs.
5. Your email ad is featured online at GROUND-DEK.com for 60 days with a hyperlink to your site. Great for your SEO ranking.

