

Your Solo Email Blast

Featuring your company exclusively.



Dedicated to the Success of Your Bar

Your email campaign to the BARS-DEK list of Bars is a cost effective way to:

- Drive buyers to your website
- Promote videos
- Launch new products
- Promote a special offer
- Educate Bar owners
- Generate sales leads from Bars
- Gain followers on Facebook and Twitter
- Pre-trade show promotions
- Close sales

Audience Profile	Rate
35,000 Bar Buyers.....	\$1,990
35,000 Restaurant & Pizzeria Buyers.....	\$1,990
70,000 Total Bars & Restaurants	\$2,990

Sample Usage List	
Buzztime	TriCom Card
BeerKube	The Food Group Kraft
Drivers License Guide	Dot It Labels
Modern Line Furniture	PubStumpers
BCM/ Shlmmr Screen	Kegworks Line Logic
Gold Medal Products	Ketchum/ Coffee Mate

What makes BARS-DEK email campaigns better than others?

1. In addition to a count of views and clicks, we provide a match back report that includes the email address of each buyer that clicked to your link(s) from your email, as well as additional contact information we have for those buyers. (See sample match back report below)

fname	lname	company_name	email	Address1	City	State	Zip_Postal	Result
NATE	BROWN	BROWN'S BAR	NATE@GMAIL.COM	1122 SMITH ST	MINNEAPOLIS	MN	55337	1 Clicks
ANDY	MACH	THE WINE BAR	ANDY@MACH.COM	36 W 7TH AVE	DALLAS	TX	71825	1 Clicks
BOB	SMITH	SMITH'S SPORTS BAR	BOB@SMITH.COM	123 WACKER ST	CHICAGO	IL	60062	1 Clicks

2. We offer creative services to design and code your email campaign to optimize deliverability, views and click throughs.
3. Our list is continuously refreshed with new bars buyers.
4. We comply with all CAN-SPAM requirements and scrupulously manage our email reputation with ISPs.
5. Your email ad is featured online at BARS-DEK.com with a hyperlink to your website or landing page. Great for your SEO ranking.

