

Your Solo Email Blast

Featuring your company exclusively.



Your email campaign to the DENTAL-DEK list of Dentists is a cost effective way to:

- Drive buyers to your website
- Promote videos
- Launch new products
- Promote a special offer
- Educate Dentists
- Generate sales leads from Dentists
- Gain followers on Facebook & Twitter
- Pre-trade show promotions
- Close sales

Audience Profile

Rate

70,000 + dentists \$2,990

Usage List

Here are some of our recent advertisers:

Exacta Dental Products, Inc.	Pelton & Crane
Scheduling Institute	SurgiTel
Suni Medical Imaging	GC America
Basic Dental Impants	Dexis
Dental Elite	The Pankey Institute
eMerit	Weave Communcations
Quality Systems, Inc.	National Practice Transitions
Quantum Labs	Owandy/Ashtel Dental
Gems Insiders' Cicle	IdentAlloy

What makes DENTAL-DEK email campaigns better than others?

1. In addition to a report of views and clicks, we provide a match back report that includes the email address of each buyer that clicked through to your website from your email, as well as all additional contact information we have for those buyers. (See sample match back below)

fname	lname	company_name	email	Address1	City	State	Zip Postal	result
NATE	BROWN	BROWN DENTAL	NATE@GMAIL.COM	1122 SMITH ST	MINNEAPOLIS	MN	55401-3569	5 Clicks
ANDY	MACH	MACH & MACH INC	ANDY@MACH.COM	36 W 7TH AVE	DALLAS	TX	75376-3460	1 Clicks
BOB	SMITH	SMITH & MORGAN	BOB@SMITH.COM	123 WACKER DR	CHICAGO	IL	60601-1724	1 Clicks

2. We offer creative services to design and code your email campaign to optimize both deliverability and clicks.

3. Our list is continuously refreshed with new dentists.

4. We comply with all CAN-SPAM requirements and scrupulously manage our email reputation with ISPs.

5. Your email ad is featured online at DENTAL-DEK.com for 60 days with a hyperlink to your site. Great for your SEO ranking.

