



FOODSERVICE-DEK

Established 1984

Mailing List Rental

For your own direct mail campaigns

We actually MAIL to our lists! We're heavily invested in having the most deliverable list on the market because we actually mail to it several times each year.

- Records updated daily from responders
- NCOA/Cass Certification
- New businesses acquired monthly from all 50 secretaries of state
- 99% deliverability guarantee
- Out of business data collected quarterly
- Verified and enhanced from various purchased lists and customer provided lists

Restaurants	110,783
Schools & School Districts	63,467
Convenience Stores	31,537
Cafes & Delicatessens.....	19,115
Caterers.....	17,249
Nursing Homes	12,307
Ethnic Restaurants.....	11,318
Bars/Grills/Sports Bars	8,266
Restorts/Ski Lodges	6,934
Restaurant Chain Locations.....	5,853
Veteran/Fraternal/Social Clubs.....	5,509
Coffee/Expresso Shops	4,498
Hotels/Motels/Inns.....	4,278
Country Clubs	3,509
Subs, Sandwiches & Bagel Shops	3,430
Food Serving Grocery Chain HQs.....	3,175
Food Service Dealers & Distributors.....	2,534
Correctional Facilities	2,432
Food Service Managers & HQs.....	1,591
Restaurant Chain HQs	1,586
Hospitals.....	1,499
Gentlemen's Clubs	903

Total **321,773**

List Rental Rates

Base Rate: 1 time usage	\$75/M
Muliple for one year	\$150/M
Unlimited usage	\$225/M

Selections

Type of Business (SIC).....	\$5/M
State, Zip Code, SCF, County.....	\$5/M

Company, Contact Name, Address, City, State, ZIP

Contact Names.....	\$10/M
Title Slugs.....	FREE
Telephone Numbers	\$10/M
Keycodes.....	\$1/Code/M

(Minimum list order \$300) * M = Thousand contacts

Sample Usage List

ALM Business Media	Harris Publishing	Progressive Pro Enterprises
ASI Sign System	JJ Keller & Assoc.	Reed Exhibition Companies
Bon Appetit	Jtech Inc.	Restaurant Business Magazine
Cahners Business Information	Loroco Industries Inc.	Restaurant Solutions
Catermate	Moyer Diebel	Rewdco, Inc.
Catersource Inc.	Mustang Units	Starlite Mfg.
Culinary Software	National Restaurant Assoc.	Superior Menu Catalog
Diversified Business Comm	Nations Restaurant News	Superior Style
Edgell Communications	Oswalt Menu Co. Inc.	Taymark
Emuamericas	Penton Media	Thayer Publishing
EZAX	Pike and Fischer	United Resource
Foley's Famous Aprons	PostiCrafters	Warren Direct
Fulcrum Information Services	POSitive Technologies	Welldone POS Solutions
Groen A Dover Industries	Printquickness	Willis Case & Hardwood

Special Offer:

Rent our entire mailing list of food service buyers for unlimited use for one year; includes name, clinic address and phone number.

Approx # of records	Net Price
115,000	\$8,500