

Your Solo Email Blast

Featuring your company exclusively.

Your email campaign to the FOODSERVICE-DEK list of restaurants is a cost effective way to:

- Drive buyers to your website
- Promote videos
- Launch new products
- Promote a special offer
- Educate restaurant owners
- Generate sales leads from restaurants
- Gain followers on Facebook and Twitter
- Pre-trade show promotions
- Close sales

Audience Profile	Rate
35,000 Restaurant & Pizzeria Buyers.....	\$2,000
35,000 Bar & Night Club Buyers.....	\$2,000
70,000 Total Hospitality	\$3,500

Usage List

Here are some of our recent advertisers:

Buzztime	Great Gazebo
Pan Pen	The Food Group Kraft
Paramount Merchant Funding	Dot It Labels
Harco	Buzztime
Gilbert Industries	Kegworks Line Logic
COFFEMATE®	Tricom Card Technologies, Inc.
Quik n' Crispy	Print Quickness

What makes FOODSERVICE-DEK email campaigns better than others?

1. In addition to a count of views and clicks, we provide a match back report that includes the email address of each buyer that clicked through to your website from your email, as well as all additional contact information we have for those buyers. (See sample match back below)

fname	lname	company_name	email	Address1	City	Province	Zip_Posta	result
NATE	BROWN	BROWN'S CAFÉ	NATE@GMAIL.COM	1122 SMITH ST	MINNEAPOLIS	MN	55337	1 Clicks
ANDY	MACH	MAIN STREET GRILL	ANDY@MACH.COM	36 W 7TH AVE	DALLAS	TX	71825	1 Clicks
BOB	SMITH	SMITH'S STEAK HOUSE	BOB@SMITH.COM	123 WACHER ST	CHICAGO	IL	60062	1 Clicks

2. We offer creative services to design and code your email campaign to optimize both deliverability and clicks.
3. Our list is continuously refreshed with new food service buyers.
4. We comply with all CAN-SPAM requirements and scrupulously manage our email reputation with ISPs.
5. Your email ad is featured online at FOODSERVICE-DEK.com for 60 days with a hyperlink to your site. Great for your SEO ranking.

