



Established 1984

Testimonials

\$5 Certificate & Recipes!

Offer expires 12/31/2010



**You Work Hard on Your Menu...
Leave the MAGIC to Chef Paul !!**

Choose from 29 Magic Seasoning Blend products

Chef Paul Prudhomme stands for quality and he proudly offers his line of all-natural, Magic Seasoning Blends (17), Magic Sauce & Marinades (4), Magic Chiles (7), Smoked Meats (Andouille & Tasso) and NEW: Salmon Magic!

ORDER DIRECT 800-457-2857

or request products from your local distributor. SAVE \$5 on your first order by mentioning FOODSERVICE MARKETPLACE when you order or send for mail-in certificate and save on your first order! Call Gregg Villarrubia with specific questions at 504-731-3519.

As Chef Paul says, "Good Cooking, Good Eating, Good Loving"

**For FREE certificate, recipes and info,
return card or call (800) 457-2857
Visit online at www.chefpaul.com**

"Qualified leads are always hard to come by and FOODSERVICE-DEK delivers consistently good results for a low cost per thousand in delivering these prospects. We have converted many of the follow-ups into solid customers -- great exposure for your brand and a good vehicle for trial offers -- we'll continue to use this direct mail approach as a regular part of our marketing/advertising mix!"

John McBride
Advertising Manager
Magic Seasoning Blends

"FOODSERVICE-DEK works two fold to generate leads as well as educate a key audience about the unique products we offer. It's a great vehicle for communicating with a large circulation that you can't always reach through a magazine ad."

Alex Reed
Marketing Analyst
Big Ass Fans

We're On Top
SEE CARD INSIDE

Discover the complete 8-20ft indoor/outdoor commercial line at
www.bigassfans.com or call **(877) BIG FANS (244-3267)**

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BIG ASS FANS
No Equal.

"I am pleased by not only the response I am getting with FOODSERVICE-DEK but also the quality of those leads. All of the contact information is correct which enables me to effectively follow up with the leads provided and increase sales!"

Joseph Mosis
Monsam Enterprises

monsam Portable Sinks

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CEO, Monsam Enterprises, Inc.

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"We have been advertising in FOODSERVICE-DEK for several years and are continually surprised at the quality of leads we receive from each issue."

Barb Decker
Manitowoc Ice Inc.



"The FOODSERVICE-DEK is a great way to reach a large number of new prospects extremely cost-effectively. The return postcard concept proved itself to be an easy, noninvasive way for these prospects to reach out to us. We, in turn, have successfully converted these sales leads into new customers! This program serves us especially well in a tight economy when compared with expense and results of an individual mailer, generating far better results than (fax) blasts."

Scott Simmons
Director of Sales
Jacob Holtz Company

Stop Wobbly Tables!

With our *automatic* self-adjusting glides!



\$5.95 Sample Box
Mention code FSD2

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Automatically adjust each time a table is moved. No manual adjustment needed. Easy to install. Sizes fit every table.

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- Use both indoor and outdoor
- Proven technologies that work

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"FOODSERVICE-DEK has exceeded expectations with trying to please Missouri Table and Chair. The staff have put my business and profitability first, lowering my advertising costs while increasing exposure."

Bill Chipman
Missouri Table and Chair