



**THE NEXT GENERATION**

Established 1978



Small Animal Private Practice .....	36,650
Mixed Animal Private Practice.....	16,442
Large Animal Private Practice.....	4,562
College, Industry, Research etc. ....	1,317
Dealer & Distributors .....	340
Exotic .....	308

**Total** **59,619**

Veterinary Clinic Locations ..... 32,201

### Special Offer:

Rent our entire database of Vet Clinics or Actively Practicing Veterinarians for unlimited use for one year; includes clinic name, clinic address and phone number.

	Approx # of records	Net Price
Vet Clinics	30,000	\$3,500
Veterinarians	70,000	\$6,000

# Mailing List Rental

For your own direct mail campaigns.

We actually MAIL to our lists! We're heavily invested in having the most deliverable list on the market because we actually mail to it several times each year.

- Records updated daily from responders
- NCOA/Cass Certification
- New businesses acquired monthly from all 50 secretaries of state
- 99% deliverability guarantee
- Out of business data collected annually
- Verified and enhanced from various purchased lists and customer provided lists

*"We have been providing high-quality continuing education seminars for the veterinary industry for over 25 years. We have been extremely pleased with the quality of the lists we receive from Machalek Communications, Inc. They are very responsive to notifications of bad addresses, are conscientious about maintaining clean and complete lists, are great to work with, and their pricing is very competitive. I would highly recommend Machalek Communications for your mailing list needs."*

*Julia Fields, Meeting Planner/Marketing Coordinator, VCM, Inc.*

## List Rental Rates

Base Rate: 1 time usage .....	\$75/M
Annual usage .....	\$150/M
Unlimited usage .....	\$225/M

### Selections

Type of Business (SIC) or Specialty .....	\$5/M
State, Zip Code, SCF, County .....	\$5/M

### Company, Contact Name, Address, City, State, ZIP

Contact Names .....	FREE
Title Slugs .....	FREE
Telephone Numbers .....	\$10/M
Keycodes .....	\$1/Code/M
M = Thousand contacts	(Minimum list order \$300)

## Sample Usage List

Allpharm, Inc.	Karl Storz Veterinary	Sound Diagnostics
American Health Services	Lupine Dogwear	St. Georges University
Andrews X-Ray	Medical Arts Press	Stephens & Associates
American Health & Safety	Medical ID Systems	Surgivet
Animal Health & Sanitary Supply	Monument Pharmacy	The Wag Bag Co.
Apexx Equipment	National Vet Lab	TW Medical Supply
Artista Surgical Supply	New England Serum	Universal Hospital Services
AVID American ID Services	North Shore Animal League	Universal Ultrasound
Blackwell Publishing	Ohmeda	Universal/Del Medical
Boston University	Pacific Mgmt Holdings	Vet Imaging.com
Care-A-Lot	Para-Medical Labels	Veterinary Concepts
DRE Medical	Pella Products, Inc.	Veterinary Info Network
DVM Mgmt Software	Pet Edge	Veterinary Mgmt Consultants
Four Flags Over Aspen	S.C.R.U.B.S.	World Precision Instruments
Health Care Medical Supply	SkinVet	Wysong Medical Corp.