



# Your Solo Email Blast

*Featuring your company exclusively.*

Established 1978

Your email campaign to the VET-DEK list of Veterinarians is a cost effective way to:

- Drive buyers to your website
- Promote videos
- Launch new products
- Promote a special offer
- Educate Veterinarians
- Generate sales leads from veterinarians
- Gain followers on Facebook and Twitter
- Pre-trade show promotions
- Close sales

Audience Profile	Rate
40,000 + veterinarians.....	\$1,990

### Usage List

*Here are some of our recent advertisers:*

Tagg Pet Tracker	Motic Instruments
Animal Health & Sanitary Supply	Petzlife Products
Barx Brothers	PRN Pharmaceutical
DuoView	Putney
Endoscopy Specialists	Southwest Veterinary Symposium
Imatrix	Spectrum Labs
Lyon Technologies	The Laser Agent
Mars Veterinary	Vet Brands Int'l
MedicaTech Vet	Vetstreet

## What makes VET-DEK email campaigns better than others?

1. In addition to a count of views and clicks, we provide a match back report that includes the email address of each buyer that clicked through to your website from your email, as well as all additional contact information we have for those buyers. (See sample match back below)

fname	lname	company_name	email	Address1	City	State	Zip_Postal
NATE	BROWN	BROWN PET CARE	<a href="mailto:NATE@GMAIL.COM">NATE@GMAIL.COM</a>	1122 SMITH ST	MINNEAPOLIS	MN	55337
ANDY	MACH	MACH VETERINARY	<a href="mailto:ANDY@MACH.COM">ANDY@MACH.COM</a>	36 W 7TH AVE	DALLAS	TX	71825
BOB	SMITH	SMITH & SONS VET	<a href="mailto:BOB@SMITH.COM">BOB@SMITH.COM</a>	123 WACKER DR	CHICAGO	IL	60062

2. We offer creative services to design and code your email campaign to optimize both deliverability and clicks.
3. Our list is continuously refreshed with new veterinary buyers.
4. We comply with all CAN-SPAM requirements and scrupulously manage our email reputation with ISPs.
5. Your email ad is featured online at VET-DEK.com for 60 days with a hyperlink to your site. Great for your SEO ranking.

