

Testimonials



“Through Machalek Communications Inc. and their Vet Dek email blast program Snaptracs Inc. has been able to directly target and communicate with key industry demographic that is important to our product Tagg-The Pet Tracker. Vet Dek offers very reasonable rates and most extensive email list that we have seen of veterinary professionals. Not only did we see great results from the email program but the feedback in information provided from Vet Dek along with leads is presented in a very informative and relevant manor and made the program well worth the cost. Thanks to Vet Dek for helping us communicate and educate the Veterinary community, we will be working with them in the future.”

Charlie Karstrom
Marketing Analyst, Sr.
Snaptracs, Inc.

“After more that two years working in the US market, let me tell you that I really realize of your global excellence. It is a pleasure working with you and your team.”

Ana Puig
Quantum Institute





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“Time after time my experience with the Email Blasts from VET-DEK prove to be very successful. The response rate is encouraging and very timely. We are not only paying to put our name and offer out there in the several days that veterinarians are viewing the blast, but in the following week we receive a spread sheet that gives us an abundance of information from perspective customers so we can make contact and send them additional information. I also recommend their Art Department. They are experienced with creating the type of message that reaches the most qualified prospects without hiccups or confusion. I continue this practice as a part of my advertising scheme. I’ve been in business going on 40 years and have routinely used the different advertising programs that VET-DEK offers”

Keller Newton
KISS MFG

“I like being able to reach thousands of vets for a reasonable price. Artwork assistance was easy and helpful. Direct mail is getting more individual attention than our magazine ads. Our message is delivered right to the decision-maker’s hands”

Adam James
Rx Count Corporation



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“We receive more quality leads from VET-DEK than any other publication that we advertise with! After using VET-DEK for years, the leads are still coming in. The response from using VET-DEK is great!”

Karlin Yeager
Addison Biological Laboratory, Inc.

“The entire staff at VET-DEK have been nothing but helpful in aiding ImproMed, Inc. in its marketing campaigns. The cards always come out beautifully, and the automatic e-mail lead source makes our lives so much easier because we can act that much faster. We have no plans to stop utilizing VET-DEK in our advertising plans.”

Jackie Kempf
ImproMed, Inc.

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“We at Sunnex Inc. find that we receive a substantial number of qualified leads each month following the distribution of the VET-DEK package. This is an exceptionally cost-effective method of advertising, and presents a substantial return on our investment”

David Trinks
Sunnex Inc.